

# From the Department of Workforce Services



by Barbara Darling

## Utah's Workforce Summit for Employers, Job Seekers and Youth

Mark your calendar for Thursday, September 25, 2003. The Department of Workforce Services, "Utah's Job Connection," is breaking new ground with a day-long event to serve a much larger segment of the workforce than in the past. The Workforce Summit will target three key segments of the workforce; employers, job seekers and youth ages 14 to 21. This unprecedented event will be held at the Salt Lake Community College, West Jordan Campus.

Workforce Services has partnered with several public and private sponsors to provide the attendees with information and innovative solutions that can be put to practical use. Appropriate to its purpose, the theme is **"Roads to Success"** and it will be helpful for all that attend. Here's a sneak preview of what to expect.

### **"Road to Profit"**

(For employers, 7:00 a.m. to noon) Cam Marston, nationally known speaker on "Workplace Demographics and Generational Differences" will give an entertaining and informative presentation. Learn what best motivates the different generations: the Matures, the Boomers, the X-ers and the Y-ers.

The morning will also offer workshops such as Employment Law, Work/Life Issues, Economic Outlook, Cultural Integration in the Workplace, Drug Testing and more.

### **"Road to Work"**

(For job seekers, 12:30 p.m. to 3:30 p.m.) Learn how to be more effective in job and career search. Find out what jobs are in demand, what training and skills are required for particular jobs, and how to find them. This will be a great resource for anyone entering the workforce. Experts will be present to give you hands on

assistance, and a special guest speaker will leave you with motivation and confidence that is critical to your success.

### **"Road to the Future"**

(For youth (ages 14-21), 4:00 p.m. to 7:00 p.m.) Parents, you're invited too! This session is an open forum, jam packed with resources to assist youth in planning for their future. Scenarios will include exploring the world of work and learning about different careers. Youth will leave with great ideas for their future, especially after a peer speaker will present how she is making her dreams come true.

Call the Department of Workforce Services at 801-468-0097 to register.

For more information see :  
<http://jobs.utah.gov>